



Why Choose Tamarack Lodging Co.?

Marketing Support from Tamarack Resort

Tamarack Resort has the most extensive marketing reach and the most visited website at the destination. Properties rented through Tamarack Lodging Co. will be the only Tamarack area lodging that will be promoted on the Tamarack website and related channels.

Your vacation rental will be placed in front of hundreds of thousands of web visitors at tamarackidaho.com. In addition, lodging offers promoting the rental of your unit will be featured in countless emails and direct mail campaigns that are sent directly to customers. No other rental management company will be able to deliver more reservation opportunities than Tamarack Lodging Co.

#1 in Organic Search

When new guests want to visit Tamarack, they'll use terms like "Tamarack Resort" in search engines like Google and Yahoo. Tamarackidaho.com is the dominant force on search engines and consistently owns the top spot for search engine results – putting your unit in-front of more customers, more often, therefore increasing potential revenue for you.

Front Desk Operations

Tamarack Lodging Co. operates the front desk at the Lodge at Osprey Meadows. As the sole lodging operator with front desk presence at the resort, Tamarack Lodging Co. will provide superior services and be promoting Tamarack Lodging Co. properties exclusively.

Lodging Experience

Partner with a collection of resort professionals who have managed call centers and multi-million dollar lodging operations in well-known mountain resort destinations.

Reserves

The Tamarack Lodging Co. team won't "nickel and dime" you. The team will build in a financial reserve from each reservation to allow for some basic maintenance of your unit with small fixes – all without you having to open your wallet at every turn.

Yield Management

The Tamarack Lodging Co. team will monitor the sales pace of your unit each week and modify the rates and restrictions to maximize both your revenues and occupancy. And since Tamarack Lodging Co. is operated by

Tamarack Resort, it will have the best information on booking pace and demand periods.

Stay & Play Packaging

Your unit will be packaged with resort tickets and activities for which other property managers will not have access.

Tamarack Passport

Guests staying with Tamarack Lodging Co. receive the Tamarack Passport which gets them benefits not available to guests staying with other property management companies. Benefits such as complimentary bike rentals, snowshoe rentals, nordic ski rentals, kayak rentals, and scenic lift rides are just a few of the benefits they receive in both summer and winter.

Everything Else You'd Expect

Of course, Tamarack Lodging Co. will have all the things you'd expect including on-site management and maintenance, timely and accurate accounting statements, online owners portal, online booking engine and professional communication.

For more information on having Tamarack Lodging Co. represent your rental unit, please contact Brad Larsen, General Manager, at 208-325-1020, blarsen@tamarackidaho.com or visit <http://tamarackidaho.com/lodging-overview/tamarack-lodging-co>
