



FOR IMMEDIATE RELEASE

Tamarack Resort Opens December 11, Offers Seamless Vacations Rentals

Replay Resorts unites lodging, food and beverage services for enhanced customer experience

DONNELLY, Idaho, Nov. 5, 2015 – Replay Resorts today announced its entrance into the vacation rental business with the Tamarack Lodging Co., the official reservation and property management company for Tamarack Resort. The resort’s winter season begins December 11.

“Since taking over the resort’s day-to-day operations earlier this year, we’ve been heavily focused on improving the guest experience, both on and off the mountain,” said Tamarack Resort’s General Manager Brad Larsen. “By managing the vacation rental process, we hope to create a seamless experience for the resort’s guests and owners.”

For the past six years, the resort has worked with a third-party to offer on-mountain rentals. With today’s announcement, Replay Resorts takes over as the resort’s reservation and property management company, and will also oversee all food and beverage operations.

“We believe that managing the resort experience across all lines of business is a key element for success,” said Larsen. “This move will help harness and unite the power of the Tamarack brand, and take the resort to new levels of occupancy and excitement.”

Larsen will lead the assimilation of new properties into Tamarack Lodging Co.’s rental program while Director of Hospitality Chris Wisocki will manage day-to-day operations.

Tamarack Lodging Co. will assume operations of the front desk at the Lodge at Osprey Meadows on May 15, 2016. However, new properties are being accepted into the rental program immediately. Reservations for summer 2016 (beginning May 15, 2016) and beyond begin Feb. 1, 2016.

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About Tamarack Resort

Tamarack Resort is a four-season vacation destination located in Donnelly, Idaho. Just 90 minutes from Idaho's capital city of Boise, Tamarack is the closest mountain resort to offer snowmaking, making snow conditions more reliable even when Mother Nature doesn't deliver. During the summer, the resort is home to mountain biking and hiking, and rafting and watersports at nearby Lake Cascade.