



Contact

David Papiez
Tamarack Resort
208.315.4371
dpapiez@newtracquisition.com

Russ Stoddard
Oliver Russell
208.287.6543
rstoddard@oliverrussell.com

For Immediate Release

TAMARACK RESORT REPORTS SIGNIFICANTLY HIGHER REAL ESTATE SALES

DONNELLY, ID (February 13, 2015) – Tamarack Resort is reporting higher demand for vacation real estate at the resort with significantly improved home sales during the first quarter of 2015.

Sales for 2015's first quarter – which is only at its halfway mark – register \$4.4 million from a total of 13 transactions (two closed and 11 pending) at the resort. This compares to sales volume of \$6.1 million and 22 transactions for all of 2014. According to Trisha Sears of Tamarack Realty, the 13 year-to-date transactions contrast with just four at Tamarack for the same period a year ago.

“There is a lot of pent-up demand from people who have just been waiting for the good news at Tamarack to start again, and it's definitely here,” said Sears. She added that these sales include residential townhomes, chalets, and vacant lots, with buyers coming primarily from Boise and the Treasure Valley.

“The real estate market generally is improving, but our sales activity is outpacing the overall economy or other resort communities in central Idaho,” said David Papiez, project manager for New TR Acquisition Co. LLC (NEWTRAC), the resort's new owner. “There's a lot of excitement about the revival of Tamarack and the value of the residential properties we're offering.”

This past year, Tamarack's new ownership group invested in extensive capital improvements, expanded skiing to seven-day operations, and hired industry leader Replay Resorts to oversee operations. Recent accolades for skiing and golfing at Tamarack have also drawn renewed attention to the resort. Tamarack was cited as number 10 on the list of the top 20 hidden ski resorts in North America by the website *Outdoor Obsessions* and its Osprey Meadows was lauded as the 63rd best resort golf course by *Golf* magazine.

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The resort is continuing to add to its ski-in, ski-out residential community, completing and readying new cottages and townhomes for sale that start at just \$339,900.

“We think Tamarack is priced very attractively for those who want a fun and affordable four-season resort experience,” says Mariana Ishida of Replay Resorts, which oversees operations at Tamarack. “Tamarack’s beauty is that it really works for the active Idaho lifestyle, as well for those who simply want to unwind in a beautiful and relaxing setting.”

More information about Tamarack properties can be found on its real estate [website](#).

ABOUT TAMARACK RESORT

Just two hours from Boise and a stone’s throw from McCall, Idaho, [Tamarack Resort](#) offers four fun seasons of recreational activities and lodging. In addition to skiing and its nationally ranked, Robert Trent Jones Jr.-designed Osprey Meadows golf course, Tamarack offers Nordic skiing, snowshoeing, mountain biking and hiking. Its location in the heart of central Idaho also provides convenient access to boating on Lake Cascade and recreation on nearby rivers and in national forests. The resort is located near the town of Donnelly in Idaho’s Valley County.

ABOUT REPLAY RESORTS

[Replay Resorts](#) is a fully integrated, destination development company operating in the U.S., Hawaii, Mexico, Canada and the Caribbean. Replay’s team of strategists, planners, designers, builders and operators develop and operate authentic and enduring places that become must-visit destinations for guests and potential real estate purchasers alike. Working with visionary private equity firms, landowners, municipalities, other developers and families with legacy holdings, Replay creates places that the marketplace thinks of first and likes best, which in turn enhances the market awareness and economics of the destination. Replay’s leadership team is comprised of the founders and former key senior executives of Intrawest, where they built one of the resort industry’s greatest success stories.

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