



**Contact**

David Papiez  
Tamarack Resort  
208.315.4371  
[dpapiez@newtracacquisition.com](mailto:dpapiez@newtracacquisition.com)

Russ Stoddard  
Oliver Russell  
208.287.6543  
[rstoddard@oliverrussell.com](mailto:rstoddard@oliverrussell.com)

**For Immediate Release**

**REPLAY RESORTS ASSUMES OPERATIONS AT TAMARACK RESORT**

DONNELLY, ID (March 12, 2015) – New TR Acquisitions Co. LLC (NEWTRAC), the owner of Tamarack Resort, announced today that industry leader Replay Resorts will assume overall operational management for the resort, except for golf operations, effective May 1, 2015.

Replay, which was hired last year to provide oversight of the resort’s assets, will replace the Tamarack Municipal Association (TMA), the homeowners’ association that stepped in to manage day-to-day ski operations in 2010 as the resort went through and successfully exited bankruptcy proceedings.

“Our relationship with Replay Resorts has been an important part of the Tamarack’s resurgence,” said David Papiez, project manager for NEWTRAC. “It’s a logical next step to move from the homeowners’ association to professional ski resort management.”

He added, “You really have to hand it to the homeowners’ association for keeping the resort alive during some challenging times and making a lot of skiers happy in the process.”

Papiez said that encouraging progress is being made at the resort, including an upturn in season pass sales for the 2015-16 winter ski season and significantly higher demand for residential vacation real estate property at Tamarack.

“There’s a lot of excitement about the revival of Tamarack. The ski-in, ski-out residential properties we offer here are affordable, that that’s a rare gem in the ski resort world,” said Mariana Ishida of Replay Resorts. “We’re happy to add our team of professionals and world-class ski-resort expertise to Tamarack’s continuing success story.”

MORE



#### ABOUT TAMARACK RESORT

Just two hours from Boise and a stone's throw from McCall, Idaho, [Tamarack Resort](#) offers four fun seasons of recreational activities and lodging. In addition to skiing and its nationally ranked, Robert Trent Jones Jr.-designed Osprey Meadows golf course, Tamarack offers Nordic skiing, snowshoeing, mountain biking and hiking. Its location in the heart of central Idaho also provides convenient access to boating on Lake Cascade and recreation on nearby rivers and in national forests. The resort is located near the town of Donnelly in Idaho's Valley County.

#### ABOUT REPLAY RESORTS

[Replay Resorts](#) is a fully integrated, destination development company operating in the U.S., Hawaii, Mexico, Canada and the Caribbean. Replay's team of strategists, planners, designers, builders and operators develop and operate authentic and enduring places that become must-visit destinations for guests and potential real estate purchasers alike. Working with visionary private equity firms, landowners, municipalities, other developers and families with legacy holdings, Replay creates places that the marketplace thinks of first and likes best, which in turn enhances the market awareness and economics of the destination. Replay's leadership team is comprised of the founders and former key senior executives of Intrawest, where they built one of the resort industry's greatest success stories.

###