
For Immediate Release

REPLAY RESORTS ANNOUNCES NEW GENERAL MANAGER AT TAMARACK RESORT, BRAD LARSEN

VANCOUVER, BC (April 21, 2015) – Replay Resorts announces Brad Larsen as new resort General Manager for Tamarack Resort in Idaho. Brad has held roles in ski resort leadership for more than a decade, and has a wealth of marketing and sales experience from prominent resorts throughout the United States. Most recently Brad was Vice President of Sales and Marketing at Telluride Ski Resort, and previously served as Vice President of Sales and Marketing at Sugarloaf Mountain in Maine. Brad’s background includes involvement with operations and lodging departments, including a post with Intrawest at Snowshoe Mountain in West Virginia.

“I’m both honored and excited to join the Replay Resorts team. Tamarack Resort has great potential to thrive as a winter and summer destination, and I truly believe this location has a bright future” said Brad Larsen.

Brad will relocate from Colorado to Idaho with his family, and is keen on being introduced to the communities surrounding Tamarack, and playing an integral role in the evolution of Tamarack Resort. In his role as resort General Manager, Brad is responsible for resort operations and real estate development and marketing.

“We are extremely pleased to have Brad join our team and believe that he will be a great asset to our efforts in leading the turnaround at Tamarack and a welcome addition to our team in Idaho” said David Hill, Managing Director of Replay Resorts.

Background

Last month, in March, New TR Acquisitions Co. LLC (NEWTRAC), the owner of Tamarack Resort, announced Replay Resorts would assume overall operational management for the resort, except for golf operations, effective May 1, 2015, replacing the Tamarack Municipal Association (TMA), the homeowners’ association that stepped in to manage day-to-day ski operations in 2010.

About Replay Resorts

Replay Resorts is a fully integrated destination development company headquartered in Vancouver, B.C. Canada with a presence in the Continental United States, Hawaii, Mexico and the Caribbean. Replay’s team of strategists, planners, designers, builders and operators develop and operate authentic, enduring places that, because of their strong appeal, become must-visit destinations for guests and potential real estate purchasers alike. Working with visionary private equity firms, landowners, municipalities, other developers and families with legacy holdings, Replay creates places that the marketplace thinks of first and likes best, which in turn enhances the market



awareness and economics of the destination. Replay's leadership team is comprised of the former founder and key senior executives of Intrawest where they built one of the resort industry's greatest success stories. For more information visit www.replayresorts.com

About Tamarack Resort

Just two hours from Boise and a stone's throw from McCall, Idaho, Tamarack Resort offers four fun seasons of recreational activities and lodging. In addition to skiing and its nationally ranked, Robert Trent Jones Jr.-designed Osprey Meadows golf course, Tamarack offers Nordic skiing, snowshoeing, mountain biking and hiking. Its location in the heart of central Idaho also provides convenient access to boating on Lake Cascade and recreation on nearby rivers and in national forests. The resort is located near the town of Donnelly in Idaho's Valley County. For more information visit www.tamarackidaho.com

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