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For Immediate Release

“FEED THE NEED” AND SKI FREE A DAY AT TAMARACK

DONNELLY, ID (December 12, 2014) – Tamarack Resort opens tomorrow on a new, seven-days-a-week basis, and the resort will build on enthusiasm for the new ski season and expanded schedule by rewarding those who donate winter clothing or non-perishable meals to the families of Valley County with a free day lift ticket to ski peak season in January.

Tamarack’s fourth annual “Feed The Need” fundraiser will be held next week, with events in Boise and at the resort. Skiers and snowboarders who donate clothing or a nonperishable meal for a family of four will receive a voucher to ski free between January 4th through the 31st, with the exception of January 17th and 18th. A meal for four goes beyond a can of food— examples could include a pancake breakfast, a pasta dinner or family-size stew with crackers. Fifteen hundred vouchers for a free lift ticket will be available for donations that are dropped off this upcoming Monday, December 15th, 6 AM to 6 PM, at Larry Miller Subaru on Fairview in Boise. An additional 1,000 vouchers for a free lift ticket will be awarded to donors who contribute on Friday, December 19th from 8 AM to 3 PM at Tamarack Resort.

More than a quarter-million Idahoans are food insecure and nearly 22 percent of Idaho children fall into the same category. Last year, Tamarack Resort was able to donate 16,000 meals to area food banks in partnership with its community of skiers and snowboarders. This year, Feed The Need will distribute donated food to the Cascade Food Pantry, Donnelly Food Pantry, Heartland Hunger and Resource Center, and the Western Idaho Community Action Program of Valley County.

In total, Tamarack’s Feed The Need fundraiser has provided more than 40,000 meals contributed by 6,000 people during its 3-year history. According to David Papiez, project manager for New TR Acquisition Co. LLC (NEWTRAC), the resort’s new ownership group, it’s a core part of Tamarack’s community involvement program.

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“We’re a family here at Tamarack, the ‘Tam Fam,’ as we like to say, and we’ve always looked at our community as extending well beyond the slopes,” said Papiez. “We’re happy to serve as a catalyst for alleviating hunger in Idaho.”

In addition to food, contributions of warm winter clothing, snow boots, toiletries, diapers, baking items, cooking oils, feminine hygiene products and baby formula are all encouraged. Information about Feed The Need, along with a list of needed items, can be found at tamarackidaho.com/event/feed-need.

Tamarack will open its Discovery Beginner Area for the season tomorrow, Saturday, December 13th. Tickets for the Discovery lift are priced at \$15. Additional terrain will be added as conditions allow. When operations are expanded to the entire mountain, Tamarack will debut changes to its terrain park that include increased acreage and features: new rails, boxes, and tabletops ranging from 10-30 feet in size.

Other improvements include the addition of new snowcats that enhance grooming and an expanded snow making system. The ski-rental fleet has been upgraded with brand-new equipment and demo skis. Brush and undergrowth were also cleared in the offseason, improving and expanding the skiing experience.

ABOUT TAMARACK RESORT

Just two hours from Boise and a stone’s throw from McCall, Idaho, Tamarack Resort offers four fun seasons of recreational activities and lodging. In addition to skiing and its nationally ranked, Robert Trent Jones Jr.-designed Osprey Meadows golf course, Tamarack offers Nordic skiing, snowshoeing, mountain biking and hiking. Its location in the heart of central Idaho also provides convenient access to boating on Lake Cascade and recreation on nearby rivers and in national forests. The resort is located near the town of Donnelly in Idaho’s Valley County.

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