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## For Immediate Release

## TAMARACK RESORT LAUNCHES 2015-16 SEASON PASS SALES

DONNELLY, ID (February 16, 2014) – Tamarack Resort launched its reduced-price, 2015-16 season pass sale today.

The discounted season passes are the lowest-cost opportunity for a winter season of fun at Tamarack. At just \$299 for an adult pass or \$899 for a family pass, they represent 33% and 42% discounts, respectively, from their final prices next winter. Adult skiers need only ski 5+ days to pay off their season passes at this low rate.

These passes are also available with a spring 2014/15 add-on for just \$89. This enables skiers to begin using their passes immediately and has proven to be a popular addition, especially for spring skiers and vacationing families who will be skiing and snowboarding at Tamarack over spring break.

"With our new ownership, expanded 7-day ski operations, and other positive news at Tamarack, we're seeing renewed excitement across the resort, from season-pass holders to real estate sales," said David Papiez, project manager for New TR Acquisition Co. LLC (NEWTRAC), the resort's new ownership group.

Tamarack season pass prices increase in increments beginning March 1 through November 15.

In addition to family and adult passes, season passes are available at different pricing levels for teens, local teens, juniors, children, seniors, college, and military. Mid-week-only passes are also available and season passes from other resorts can be upgraded to a Tamarack season pass at reduced prices.

More information about the season pass sale can be found on the Tamarack website.

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## ABOUT TAMARACK RESORT

Just two hours from Boise and a stone's throw from McCall, Idaho, <u>Tamarack Resort</u> offers four fun seasons of recreational activities and lodging. In addition to skiing and its nationally ranked, Robert Trent Jones Jr.-designed Osprey Meadows golf course, Tamarack offers Nordic skiing, snowshoeing, mountain biking and hiking. Its location in the heart of central Idaho also provides convenient access to boating on Lake Cascade and recreation on nearby rivers and in national forests. The resort is located near the town of Donnelly in Idaho's Valley County.

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